



Community, knowledge, and fun!

EP3 March 28-30, 2025
Zinc, Federation Square
Melbourne, Australia

 Moseley
Stanton
Butler

+ guests



 **noigroup**

Knowledge driving health

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EP3

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Zinc – Federation Square
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Lorimer Moseley
Tasha Stanton
David Butler
+ guests



Event overview

Noigroup proudly presents its fifth EP3 event, and is expecting another sold-out success, attracting 200+ healthcare practitioners from Australia and around the globe. This three-day event focuses on the latest in pain science, helping clinicians implement the latest in cognitive, neuro, behavioural, and social science into real-world treatment for those with chronic pain.

This event has received global recognition for the quality of speakers and is renowned as one of the top small conferences in the pain science community.

Sponsoring a Noigroup event signifies more than mere brand visibility. It represents a valued endorsement by an esteemed organisation renowned for its brand loyalty among an extensive network of healthcare clinicians, researchers, and patients.

We carefully consider each sponsorship application to ensure that our values align and the partnership provides mutual benefits. Being chosen as a sponsor is a unique opportunity to join a select group that shares our commitment to advancing pain science and community building.

Explain Pain 3 is a world-renowned conference offering wholesome ideas with a side of fun and community. In 2025, the event promises to be even more impressive, with three of the most influential names in pain science headlining: Professor Lorimer Moseley AO, and Associate Professors Tasha Stanton and David Butler, in addition to a series of highly influential guests, discussing the most recent research impacting healthcare and its application to practice.

Previous events have seen enthusiastic engagement, demonstrating the growing interest and success in advancing pain science knowledge. This event has been influential in developing a strong community, with incredible brand loyalty – and what could be a better backdrop to continue the tradition than the heart of Melbourne – Federation Square.



Proudly sponsored by:



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Attendee demographics

Previous events have attracted a diverse group of 150-450 healthcare professionals. We are expecting an audience of multidisciplinary health professionals, consisting mainly of physiotherapists but with a healthy proportion of occupational therapists, exercise physiologists, psychologists, doctors, nurses, rehab therapists, chiropractors, osteopaths, and others.

Previous EP3s have indicated a robust interest and a significant opportunity for sponsors to reach a niche, engaged audience.



Testimonials and success stories

Our past events have been highly praised, with attendees and sponsors noting the exceptional learning environment and networking opportunities. Detailed success stories and testimonials are available upon request.

Here are a few quotes from previous feedback:

"It was simply brilliant. I have never been on the edge of my seat for 3 whole days not wanting it to end."

"Thank you soooooo much for putting on one of my most enjoyable conferences."

"Thank you for putting on such a great course. It is amazing what you have all put together"

"It is a conference that all health practitioners should attend"

"I felt I leapt forward with knowledge, empathy and direction for improvement. Thank you to everyone."

"The organisation and behind the scenes work was impressive as the course ran so smoothly"

"Thank you for a great three days. It was honestly the best PD course I have ever attended. Thank you for all the work you do trying to improve the lives of people living with chronic pain"

"Venue and catering were sensational. So appreciative of being present with 3 such high calibre researchers and presenters. A total privilege, thank you"

"The overall weekend was fantastic. Incredibly engaging and thought provoking."

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Sponsorship opportunities



In 2025, we offer exclusive sponsorship opportunities for one Platinum Sponsor and three Gold Sponsors. All sponsors will enjoy prominent branding across the event, ensuring immediate exposure to delegates and anyone interested in the Noigroup EP3 event. The following table illustrates some of the benefits you can expect.



Benefit	 Gold Sponsor (3 available)	 Platinum Sponsor (1 available)
Exclusive naming rights, ie: <i>Noigroup EP3, Powered by [Your Company]</i>		<input checked="" type="checkbox"/>
Promotion table in foyer of event for duration of event		<input checked="" type="checkbox"/>
On-Demand recording of the EP3 event advertising rights (anticipated 1000+ purchases)		<input checked="" type="checkbox"/>
Branding on event title slides	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branding on event website	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branding on all EP3 email marketing (46,000+ people)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branding on all event promotion social media (31.9k+ Facebook, 19.1k+ Instagram)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Branding in all event brochures and workbooks	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Pricing (inc. GST)	\$8,500	\$14,000

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The Contract

The term 'Organiser' refers to Noigroup, managing the EP3 event. 'Sponsor' refers to any entity that has completed the booking form for sponsorship.

A contract is formed when the Organiser accepts the signed application form or full payment.

The Organiser reserves the right to refuse sponsorship or change the terms without prior notice.

Obligations and Rights of the Sponsor

Sponsors are entitled to display and promote goods/services relevant to the event. They must follow all Organiser and venue directives and cannot hold the Organiser liable for lost/damaged goods.

Insurance and Liability

Sponsors must have Public Liability Insurance of at least \$20 million. The Organiser is not liable for any sponsorship-related losses, including event cancellation.

Force Majeure

The Organiser is not responsible for delays or failures caused by events beyond their control, including natural disasters, strikes, or governmental restriction

For all sponsorship enquiries contact:

Brendan Mouatt
CEO, Noigroup
brendan@noigroup.com

EP3 2025 Sponsorship Application Form

Sponsor details	
Company name	
Company website	
Contact person	
Position	
Phone	
Email	
Brief background of your company/product	
Sponsorship selection	
<input type="checkbox"/>	Platinum Sponsor – \$14,000 <i>Exclusive naming rights, promotion table, on-demand recording rights, branding on event title slides, event website, email marketing, social media, brochures, and workbooks.</i>
<input type="checkbox"/>	Gold Sponsor – \$8,500 <i>Branding on event title slides, event website, email marketing, social media, brochures, workbooks.</i>
Payment details	
<input type="checkbox"/> Bank Transfer	Credit Card <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard
Account Name: Neuro Orthopaedic Institute Australasia Pty Ltd BSB No: 035 213 Account No: 144307 Ref: ep3sponsor	Card Number: Expiry Date: CVV: Cardholder:
Terms and acknowledgement	
<ul style="list-style-type: none"> • For sponsorships booked before August 31st, 2024 50% payment is due within 30 days of receiving the tax invoice, with the remainder due by December 1st, 2024. • For sponsorships booked after August 31st, 2024 100% payment is due within 30 days of receiving the tax invoice. • For cancellations prior to December 31st, 2024 A refund will be granted, less a 25% fee. No refunds available after this date. 	
Date:	Signature:
Please return this form via email to brendan@noigroup.com	